

Old Home Weekend Committee Minutes
April 18, 2014
Gilman Library, 8:00am

Attendance: Tim Cores, Justin Avery, Andrew Hernandez, Roger Sample, Duane Hammond, Marty Cornelissen, Loring Carr, Brian Mitchell, Carolyn Schaeffner, and Kellie Troendle.

Meeting was called to order at 8:02am by Chairman, T. Croes.

New Business

Town Committee Confirmation- L. Carr confirmed with the Committee that the Old Home Weekend Committee is a Town Committee and Committee events and plans would need to be approved by the Board of Selectmen. The Selectmen would like a calendar of events with days and times of each event. The Town will set up an Old Home Weekend Fund, which will be handled by the Finance officer and Town Treasurer. Money deposited into the Old Home Weekend fund will only be spent on Old Home Weekend events and will not be given to private organizations in the form of money for the organization's sponsored event. C. Schaeffner made a motion to appoint T. Croes and L. Carr as designated members authorized to distribute money from the Old Home Weekend account, motion was seconded by J. Avery and approved.

Bingo- L. Carr presented information about the regulations associated with sponsoring a Bingo event. It was noted permits and procedures would need to be followed in order to receive permission from the State Gaming Commission to have a Bingo program. M. Cornelissen suggested contacting Fun Spot about sponsoring a Bingo Program with proceeds to benefit the Old Home Weekend.

Car Show- The Car Show is scheduled for Sunday, August 10 from 12pm-3pm. The Committee discussed the location of the Car Show. L. Carr noted the Main Street area may be a challenge with parking and safety if people are looking at the cars from the Main Street. Other locations were discussed for a venue including local fields and business parking lots. The Committee discussed a people's choice award and parking cars by categories. R. Sample has contacted Alton Motor Sports and they will attend.

Booklet/Fundraising- The Committee discussed the booklet and selling ads to raise money for Old Home Weekend Committee events. J. Avery reported that he spoke with surrounding towns about the way they handle their Old Home Days and the consensus was that funds collected from the booklet go into the Town account to pay for Old Home Weekend Committee events; and organizations raise money separately to fund their own events during Old Home Weekend. The Committee discussed the organizations purchasing an ad in the booklet if they wanted to. It was noted that a schedule of events will be listed in the booklet naming the event Sponsor (business or organization that pays

for the event) and Host (the group that provides the labor to put on the event) with the event details.

Fundraising Letter- The Committee discussed the letter J. Avery drafted. D. Hammond presented prices for selling the ads in the booklet: Full page- \$350; ½ page- \$265; ¼ page- \$135 and business card size- \$50. D. Hammond will find out if there is a price break for the printing costs after 2500 copies. The Committee discussed the number of copies and how they would be distributed. The Committee discussed filler pages being factoids about Alton. M. Cornelissen would be able to provide information for the booklet from his historical knowledge.

PMHS Band- K. Troendle reported that Justin Carloni, Guidance Director at PMHS, contacted the Town in regard to the Prospect Mountaineers Band playing in Alton this summer. The Committee discussed the band performing in the parade and/or after the parade at the Bandstand. It was also suggested the band (vocal harmonies and various instrumentation) could play at other times if those are better options for them. The band would accept donations to a scholarship fund.

Historical Society Open House- M. Cornelissen said the Alton Historical Society will be sponsoring an Open House at the Freight Building on Saturday and Sunday. There was discussion about a project M. Cornelissen is working on for next year with a re-enactment of the Civil War time period.

Parade- The Committee discussed the various types of organizations that will be invited to participate in the parade; including the Wright Museum and Veterans. The ABA has submitted a Special Events Application to the Town for the parade. Other events that are on Town property will also require the Special Events Application submitted to the Selectmen.

Logo- The Committee discussed the Old Home Weekend Logo. T. Croes made a motion to approve the arrow logo as presented but changing the fonts as discussed. Motion was seconded by L. Carr and approved. It was noted R. Sample did not agree with the logo design.

Penny Sale- The Committee discussed the Penny Sale location and securing a tent for the event. D. Hammond will check into a tent from Reuben. T. Croes will contact PMHS as a back up to B&M Park if a tent is not available.

Fundraising Events- The Committee discussed raising money by sponsoring events like a Wiffleball Tournament, 3 on 3 Tournament and Bike Ride around the Bay. A. Hernandez offered to help T. Croes with the two sports tournaments.

Meeting Dates- The Committee discussed future meeting dates at the Library. K. Troendle will check the Library's availability.

Adjournment- T. Croes made a motion to adjourn the meeting at 9:45am; motion was seconded by B. Mitchell and passed.

The next meeting will be April 25 at 8:00am at the Library- please use back door.

Minutes recorded by K. Troendle

APPROVED