

**Old Home Weekend Committee Minutes**  
**May 1, 2014**  
**Alton Town Hall – Heidke Room, 5:30 p.m.**

**Attendance:** Tim Croes- Chairman, Justin Avery – Vice Chairman, Loring Carr, Roger Sample, Carolyn Schaeffner, Duane Hammond, Leslie Rentel, Chief Ryan Heath.

Meeting was called to order at 5:35 p.m. by Chairman Tim Croes.

**Approval of Agenda** L. Carr made a motion to approve the Agenda as presented; motion was seconded by J. Avery and passed.

**Approval of Minutes** – L. Carr made a motion to approve the Minutes of April 25, 2014 with the addition of the last name for Leslie “Rentel”; motion was seconded by J. Avery and passed.

**Old Business**

1. The letter for advertisement book was distributed and discussed. General consensus it looks good. D. Hammond has sample booklets for members to use in soliciting advertising. An Advertisement form was also distributed to go along with the letter that will be sent to Alton and surrounding businesses. The only change suggested is to include the size of the mini business card ad. Deadline for submission is June 16 for the booklet to be ready for distribution July 1. D. Hammond will bring booklets and sample letters for members next week. Discussion number of booklets; 3000. Also, historical facts need to be submitted. C. Schaeffner made a motion to approve the letter and booklet with addition to add mini business card dimensions; motion was seconded by L. Carr and passed.
2. J. Avery distributed a letter for a possible Press Release. Committee reviewed and suggested to add “the Alton Town Hall” as places for distribution of the booklet. Other discussion that this will be in the Baysider several times with inclusion of some town pictures. C. Schaeffner made a motion to approve the letter and posting in Baysider; motion was seconded by R. Sample and passed.
3. Discussion of the Prospect Mountain High School band “The Mountaineers” that are scheduled to play at the parking lot bandstand in the Bay and will be asked to play in the parade.
4. Discussion of the Penny Sale and possible use of the Recreation Department sound system for the calling of the numbers.
5. Discussion of the town building to be used for the Penny Sale and that it needs to be cleaned out. L. Carr has discussed this with Russ Bailey and they will be talking with Marty Cornellison with regards to items that need to be cleared out and check on the Certificate of Occupancy for the weekend.

**New Business**

1. L. Carr distributed list of events for the weekend along with a check list for Alton Department Heads to make sure we are complying with town requirements. R. Heath okay with events and will work on addition of new events that may need police coverage. Discussion of Block Party and possible blocking off Town Hall side of Depot Street and leaving other end open for police vehicle traffic. All River-run Deli sponsored events will take place on River-run Deli property. Discussion of trash barrels for events.
2. Car Show discussion – suggested placement ½ Depot Street. Possible police motorcycle demonstration. Discussion of using Maxfield parking lot, Wayne’s Transmission lot, part of Peaslee lot, and Post Office lot. Using police to cross Rt. 11 at School Street.
3. Added times for Block Party 5-9 p.m. Added times for Penny Sale 12-7 Drop tickets, 7-9 Calling tickets.
4. Suggested to add a line for times of events.
5. L. Carr to use this to make a time line to indicate overlapping of events.

6. Reminder to Tim Croes to call Fun Spot regarding Bingo fundraising.
7. Next meeting on Friday, May 9 at 8 a.m. L. Carr is checking on use of Heidke Room and continuing to have OHW meetings there.

**Adjournment**

L. Carr made a motion to adjourn at 6:40 p.m.; motion was seconded by J. Avery and passed.

Respectfully submitted,

Carolyn Schaeffner, Chairman

Alton Business Association